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12/2559

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                                 . . 2558      23 (1)

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9/2559 17 2559 . . 2560 . . 2560 20

15 2 ( . . 2551-2565) 12 ( . . 2560-2564) ( . . 2558-2564)

21

. . 2552-2567 . . 2559-2562

( 6-2557 2 2557)

. . 2552-2567 . . 2559-2562

.. 2559-2562	5/2558	9	2558	10/2558	
	.. 2560				"
Smart Campus :				(Strategic Pillar) 4	1) Green and
and Society :	3) Culture and Care Community :			2) Excellence Academy :	4) Creative Economy
				9	29 39
-	1		3	5	
-					
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-					
-	2		3	3	
-	WiFi	ICT		Security, Cloud Platform	ICT
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-			"	"	

-	3	6	6
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-	4	5	8
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-	5	4	6
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-			

	(KVAC)		
6	.	3	6
7		1	1
8		3	3
9		1	1
	(Creative hrastructure)		

67,226,500	(	79,269,400 84.81)	12,042,900	(	15.19)
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<b>1</b>			<b>.. 2560</b>	
1.				<b>2</b>
2.				<b>3</b>
3.			(SWOT Analysis)	<b>5</b>
4.			.. 2560	<b>11</b>
<b>2</b>		<b>.. 2560</b>		
1.	(Determination)	(Value)	(Organizational Culture)	<b>13</b>
2.	(Vision)			<b>14</b>
3.		(Strategic Pillar)		<b>14</b>
4.	(Mission)			<b>14</b>
5.		(Strategic Issues)	(Goals)	<b>15</b>
6.				<b>16</b>
7.				<b>17</b>



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	1			21
	2			22
	3			24
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. . 2526	2027/2526	18	2526	2125/2526	6
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13		2530	40	1	95
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11/2536

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**(Weaknesses)**

AEC (

2 = 27/91=29.67%)

.3  
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(Course Specification)

**(Opportunities)**

- 1.

2.

...

3. AEC

4. /

**(Threats)**

1.

2. AEC

3.

4.

**3.2**

**(Strengths)**

1.

2. TCI ( /KVAC)

3.

4.

5.

**(Weaknesses)**

1.

2.



- 3.
- 4.
- 5.
- 6.
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- 8.
- 9.
- 10.

Impact

**(Opportunities)**

- 1.
- 2.
- 3.
- 4.
- 5.

**(Threats)**

- 1.
- 2.

**3.3**

**(Strengths)**

- 1.
- 2.
- 3.
- 4.

( CE)

**(Weaknesses)**

1. (Database)

2.

( )

3.

4.

5 .

**(Opportunities)**

1.

2.

**(Threats)**

1.

2.

3.4

**(Strengths)**

1.

**(Weaknesses)**

1.

**(Opportunities)**

1.

**(Threats)**

1.  
3.5

**(Strengths)**

- 1.
- 2.
- 3.

**(Weaknesses)**

- 1.
- 2.
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- 6.

**(Opportunities)**

- 1.

**(Threats)**

- 1.
- 2.
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4.

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.	(Determination)	(Value)	(Organization Culture)
.	(Vision)		
.		(Strategic Pillar)	
.	(Mission)		
.		(Strategic Issues)	(Goals)
.			
.			
	<b>(Determination)</b>	<b>(Value)</b>	<b>(Organization Culture)</b>

2. (Vision)

Health)

(Leader in Veterinary Science of ASEAN and Excellence in One

3. (Strategic Pillar)

1 : Green and Smart Campus

:

2 : Excellence Academy

:

3 : Culture and Care Community

:

4 : Creative Economy and Society

:

4. (Mission)

5

1.

2.

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4.

5.

5.                    (Strategic Issues)                    (Goals)

(Strategic Issues)	(Goals)
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	1	85	80
	2	5,135,337.71	5,000,000
	3 /		50
2			
	4 /	E-book 19	5
	5 E-learning	0	3
	6 24	NA	80
3			
	7	100	90
	8	6	5
	9	Google Drive	1

/			
	10	179,769	500,000
<b>4</b>			
" "	11	100	100
	1		
	12	5	5
21	13	85.02	85
<b>5</b>			
	14	7	3
	400		
	15	27	20
	16	133.78	120
		SCOPUS/ISI	
<b>6</b>			
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	18	3	25 / 4.25
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	19	200	7 5
<b>7</b>			
	20	3	3
<b>8</b>			
	21	3	3
<b>9</b>			
	22	2	2

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# 1 : Green and Smart Campus

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(Good Governance Organization)



	/ /				
3					
13.1					
	_____	5			
	_____	( 5 )			-
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2				100,000	
				250,000	
				215,000	
1	ICT				
2.1.1	ICT	Security, Cloud Platform		ICT	WiFi
	_____	85			
	_____				-
	Internet WiFi				



	/ /				
2 (Learning and Living Smart)					
2.2.1					
		5		200,000	
-		2.1	3	2.1	15,000
-	π	2.2	3	2.2 learning E-	
-	E-learning				
3 (Living Library)					
2.3.1 " "					
		85		24	&
-					-
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	/				
3 3,150,000					
1					
3.1.1					

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				50,000	
	- - -	1		50,000	
	( )				
	-	1		1,600,000	
	-			500,000	
2					
3.2.1					
		10		600,000	
	- - -				

	/ /				
3					
3.3.1					
		1		50,000	
4					
3.4.1					
	/	1.	/	1.	
	-	50		2.	-
	-	2.	/		100,000
	-	80			200,000
5					
3.5.1					
	.(30,000 )	1. 3.51	1.		&
		2. 500,000	2.	-	

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6					
3.6.1					
	_____	1. 2	1.		
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	_____				
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	_____				-
	_____				

## 2 : Excellence Academy

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	/ /				
2 Excellence Academy				12,694,700.00	
4				10,217,000.00	
1					
1. (Dynamicity)					
2.					
3. /					
4.					
4.1.1					
	(	1.	1.	3,800,000.00	
/	(400,000)	2.	2.		
5	(550,000)	3.	3.		
3	(1,250,000),	30			
)	1,200,000, +				

	/ /				
	- (4,000,000)			4,200,000.00	&
	- (200,000)				
	- (80000)			312,000.00	
	- (30000)				
	- (20000)				
	- ( )				
	- (7000)				
	- (30000)				
	-			500,000	
	-			150,000	
	-			400,000	
	-			10,000	
	-			30,000	
2					

	/ /				
4.2.1					
				150,000.00	
				-	
	( )	3.50		-	
4.2.2 ( 150,000/ )					
	- - Rabies -	3		150,000.00	
3					
4.3.1					
	( )	2		30,000.00	
	Vet. Camp ( )	1		-	



	/ /				
4.3.2					
	- (100,000) -	(50,000)	1	MOU	150,000.00
433					
	-		10	/ /	60,000.00
	-		3	/	100,000.00
4					
1.					
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	/ /				
4.4.1					
	-	80		75,000.00	
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	( )	80		100,000.00	
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	(Turnitin)	85		-	

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5					
1.	/	.			Entrepreneurship
2.			(		
)					
4.5.1					
	Start Up (50,000)				. & .
				-	
5				1,790,000.00	
1					
5.1.1					
	/			20,000.00	
	.	/	/	100,000.00	
		2	/		
5.1.2					
	(Writing Camp)		10	100,000.00	

	/ /				
2					
5.2.1	(820,000)				
		10		800,000.00	
				20,000.00	
5.2.2					
	( )	4	400	50,000.00	
3					
5.3.1	(KVAC)				
	(KVAC)	1		700,000.00	
4					
5.4.1					
	1% = 80,000) ( /	1		-	

	/ /				
6				687,700.00	
1					
6.1.1					
	- - Website -		/	-	
6.1.2					
	<hr style="border: 1px solid red;"/>	5		-	
2					
6.2.1					
	(MOU) (4.3.3)	1		-	

	/ /				
6.2.2					
	-	10		-	
	(4.1.1 260,000)				
6.2.3					
	-	3		687,700.00	
	(Matching Fund)				
	3				
6.3.1					
	(4.1.1 100,000)	5		-	

## 3 : Culture and Care Community

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	/				
3 Culture and Care Community				350,000.00	
7				210,000.00	
1					
7.1.1 /					
	-	(30,000)	1	210,000.00	
	-	(30,000)			
	-	(10,000)			
	-	(30,000)	35,000)		
	-				
8				140,000.00	
1					
8.1.1					
			1	20,000.00	



	/				
2					
8.2.1					
		1		100,000.00	
3					
8.3.1					
	House	Open	2	20,000.00	&

## 4 : Creative Economy and Society

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	/				
4 Creative Economy and Society				1,060,000.00	
9				1,060,000.00	
1					
9.1.1	(Creative Infrastructure)				
		1		500,000.00	
	ISO 17025		17025	ISO	500,000.00

8.

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	2,242,900	6,534,000	-	19,001,800	27,778,700
	-	3,142,100	-	8,148,100	11,290,200
	600,000	1,009,200	9,200,000	-	10,809,200
	-	-	-	-	-
-	-	2,850,000	-	-	2,850,000
-	-	250,000	-	-	250,000
-	-	9,207,000	-	-	9,207,000
-	-	<b>2,787,700</b>	-	-	<b>2,787,700</b>
-	-	325,000	-	-	325,000
-	-	440,000	-	-	440,000
-	-	-	-	1,750,000	1,750,000
	-	210,000	-	-	210,000
( )	-	1,750,000	-	-	1,750,000
3%	-	1,964,340	-	-	1,964,340
1%	-	654,840	-	-	654,840
5%	-	3,273,820	-	-	3,273,820
/ 1%	-	314,780	-	340,000	654,780
5%	-	1,573,820	-	1,700,000	3,273,820
	2,842,900	36,286,600	9,200,000	30,939,900	79,269,400

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	2,242,900	6,534,000	-	19,001,800	27,778,700
	-	3,142,100	-	8,148,100	11,290,200
	600,000	1,009,200	9,200,000	-	10,809,200
- 1		350,000			350,000
- 2		215,000			215,000
- 3		3,150,000			3,150,000
- 4		14,417,000			14,417,000
- 5		1,790,000			1,790,000
- 6		687,700			687,700
- 7		210,000			210,000
- 8		140,000			140,000
- 9		1,060,000			1,060,000
		<b>1,750,000</b>			1,750,000
	3%	<b>1,964,340</b>			1,964,340
	1%	654,840			654,840
	5%	3,273,820			3,273,820
/	1%	314,780			654,780
5%		1,573,820			3,273,820
	2,842,900	42,236,600	9,200,000	29,189,900	83,469,400

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	Green and Smart Campus			Excellence Academy			Culture and Care Community		Crea. Eco & Soc.	
	1	2.	3.	4.	5.	6.	7.	8.	9.	
-			2,700,000	150,000			210,000			3,060,000
-			250,000							250,000
-		215,000		8,992,000						9,207,000
-				310,000	1,790,000	687,700				2,787,700
-				325,000						325,000
-				440,000						440,000
-	350,000		200,000					140,000	1,060,000	1,750,000
	350,000	215,000	3,150,000	10,217,000	1,790,000	687,700	210,000	140,000	1,060,000	17,819,700
	3,715,000			12,694,700			350,000		1,060,000	17,819,700